Translation

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May 13, 2025

Company name: Japan Elevator Service Holdings Co., Ltd.

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President and Representative Director CEO (TSE Prime Market, Stock Code: 6544)

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Notice Regarding Change of the Trade Name of a Subsidiary and Reorganization in the Tohoku Region

Japan Elevator Service Holdings Co., Ltd. (the "Company") hereby announces that its Board of Directors has resolved today to change the trade name of our consolidated subsidiary, Showa Yusoki Tohoku Co., Ltd. ("Showa Yusoki Tohoku"), and to reorganize our organization with the aim of expanding our business in the Tohoku region as follows.

1. Reasons for the Change and Purpose of the Reorganization

As an independent maintenance company for elevators and other equipment, the Company is focusing on building and expanding its business base by increasing the number of maintenance contracts in order to strengthen its customer base and improve productivity, while continuously striving to improve service quality and technical capabilities, and enhance customer satisfaction.

In the Tohoku region, we have been gaining market share mainly through Japan Elevator Service Jyosai Co., Ltd. and Showa Yusoki Tohoku.

Today, the Company has decided to change the trade name of Showa Yusoki Tohoku to "Japan Elevator Service Tohoku Co., Ltd." and to consolidate our Group's business operations in the Tohoku region through reorganization.

Through this transaction, the Company aims to strengthen its sales force in the Tohoku region, further improve its technical and service quality, expand and stabilize its business, and maintain and improve the Group's competitive advantage in the industry.

2. Change of the Trade Name of the Subsidiary

(1) Overview of the subsidiary

Current trade name	Showa Yusoki Tohoku Co., Ltd.
Location	2-8 Tsutsumidoriamamiyamachi, Aoba-ku, Sendai City, Miyagi
Business	Elevator maintenance business
Amount of capital	10 million Yen

(2) New trade name and overview

New trade name	Japan Elevator Service Tohoku Co., Ltd.
Location	1-6-30 Tsutsujigaoka, Miyagino-ku, Sendai City, Miyagi

(3) Date of change

July 1, 2025 (scheduled)

3. Outlook

This transaction will not have a significant impact to the Company's guidance for consolidated financial results for this fiscal year. The Company will promptly announce any matters that should be disclosed in the future.